



## PLAY & ACT

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## HOW DO YOU USE AN ACTOR?? .....it's easy!

Actors are a fun and powerful tool for verbalizing and physicalizing problems, values or processes, that are difficult or abstract.

We are valuable sparring partners in communications training, in personnel and leader educations, as well as in brainstorming, product development and innovation processes.

We have easy access to the creative flow, can very quickly create recognizable characters and situations and we can modulate emotions on command. All this means that your learning process will be efficient, interesting and memorable.

There are many solutions. Here are a few for your inspiration:

## HIDDEN THEATER

Actors look like regular participants at the conference, seminar or meeting. They perform incognito with fictional names and titles. Their most important goal is to listen to what is being said amongst the participants, both what is spoken and what is left unspoken, to gather information about the main subjects being discussed and find out whatever likes and dislikes there may be floating around in the group. Actors gather words, concepts and recognizable reactions, in order to create a loving and humorous mirror for the participants later in the day.

The sequence ends with an improvised musical that the actors perform, all based on the day's research. This is a technique well-suited for ending a verbose day full of dry words in a fun and original way.

**Acting team:** 2 or more actors, plus pianist

**Length:** a half or whole day



## DREAM TEAM

The actors make themselves available to the company, organisation or process and create a character, who has exactly those values that the company is looking to implement. The character can be a historical or fictive figure who has some importance for the organisation: a mascot, a super hero, the ideal leader or employee or something else with a symbolic value for the company.

The participants define these values and the actors create the character accordingly. The actors' process is open, so everyone can follow the building up of the character, and in that way, everyone understands which values and information the character consists of. At the end of the day, the DREAM TEAM is unveiled, introduces itself, is interviewed by the participants and performs scenes from their work day, based on suggestions from the audience.

**Acting team:** 1 or more actors, plus hair and make-up artist

**Length:** a whole day



## COSTUM MADE CABARET

The participants create their very own revue with songs, text, costumes, scenery and technique, in a very short space of time. In order to be able to carry this out, professionals from all the various departments are available and can give advice that will help the participants through their creative process. These professionals act as midwives for the group's ideas.

This all takes place within a very tight time-table: the curtain goes up when it's time for it to go up! At the end, the revue is performed for an invited audience and then there's a premiere party. The process and performance are documented on film, which is presented to the participants as proof positive, that the impossible is possible, when we all work together.

**Artistic team:** Minimum four persons, plus a film photographer

**Length:** 1-2 days, plus an evening

